

Beat: Sports

## A WHOLE NEW FINALS OF NBA RESTART BY THE NUMBERS WILL REACH FANS LIVE

### IN 215 COUNTRIES IN 48 LANGAGES

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**USPA NEWS** - The Eastern Conference champion Miami Heat and the Western Conference champion Los Angeles Lakers will tip off the NBA (<http://www.NBA.com>) Finals 2020 presented by YouTube TV (<https://bit.ly/2S6vdmK>) on Wednesday, Sept. 30 at 9 p.m. ET on ABC and ESPN Radio in the United States. The NBA Finals will reach fans live in 215 countries and territories in 48 languages. YouTube TV has renewed its multiyear marketing partnership with the league as presenting partner of the NBA, WNBA and NBA G League Finals. YouTube TV's NBA Finals plans include launching a new brand TV spot, featuring branding throughout the arena and bringing the product experience to life through innovative broadcast integrations on ABC. Here is a by-the-numbers look at the NBA Restart and NBA Finals 2020 presented by YouTube TV.

#### THE NBA CAMPUS AT DISNEY-----

“¢ 3 “ Three hotels at Walt Disney World have been used to house players, coaches, team basketball staffs, media, broadcasters and league personnel living in the Orlando campus.

“¢ 12/85 “ Both the Lakers and Heat are now in their 12th week living at the Gran Destino Tower at Coronado Springs. Game 1 of the NBA Finals on Sept. 30 marks the 85th consecutive day on campus for both teams.

“¢ 22 “ Twenty-two NBA teams assembled in Florida to complete the 2019-20 season.

“¢ 115 “ More than 115 vehicles have been used to transport players, coaches, referees, support staff, venue operators, media and network television personnel throughout the campus.

“¢ 150/100 “ Close to 150 NBA personnel who work across various departments have each been living on campus for more than 100 days.

“¢ 525 “ There have been more than 525 fishing excursions booked on campus.

“¢ 700 “ On average 700 packages arrive daily on campus to the 28,300 square-foot distribution warehouse at Coronado Springs, including a one-day record of nearly 1,200 packages.

“¢ 1,800 “ According to league sources, there have been more than 1,800 pickleball games played on the NBA campus at Disney.

“¢ 3,600 “ The NBA has conducted more than 3,600 Zoom media availability sessions, streaming nearly 1.9 million minutes of player and coach interviews.

“¢ 106,000 “ 106,000 room nights at Walt Disney World during the restart.

#### ESPN WIDE WOLRD OF SPORTS-----

“¢ 7 “ The NBA campus featured seven practice facilities, which included state-of-the-art weight rooms and training facilities, as well as courts provided by the Heat, Indiana Pacers and Orlando Magic.

“¢ 30 “ Beginning on June 22 until the first scrimmage was held on July 22, it took 30 days to assemble the game and practice courts.

“¢ 66 “ ESPN Wide World of Sports basketball arenas feature 66 microphones strategically placed around the game venues, both under and around the playing court.

“¢ 92 “ There are 92 family members who will be in attendance to watch their loved ones compete at AdventHealth Arena, where all the NBA Finals games will be played.

“¢ 145 “ ABC, TNT, ESPN and NBA TV have combined to televise 145 games (16 scrimmages + 52 seeding games + 77 playoff games) throughout the U.S. since play resumed.

“¢ 199 “ ESPN Wide World of Sports has hosted 199 games since play resumed.

“¢ 320 “ There will be 320 virtual fans watching each Finals game from home, seen inside the arena as part of Michelob ULTRA Courtside.

“¢ 805 “ The NBA campus has hosted 805 practices since training camp began on July 9.

“¢ 1,120 “ NBA national and regional partners in the U.S. have presented 1,120 hours of televised games over 428 telecasts.

“¢ 4,627 “ NBA game and practice facilities include 4,627 hardwood panels.

“¢ 16,780 “ Fourteen semi-trucks drove 16,780 miles to deliver all basketball floors to Orlando.

“¢ 583,000 “ The total weight of the courts on campus added up to 583,000 pounds.

#### NBA FINALS BROADCAST IN THE UNITED STATES-----

“ç 1 ““ Doris Burke will become the first woman to serve as a game analyst for the NBA Finals on any platform when she joins play-by-play voice Marc Kestecher and analyst P.J. Carlesimo for ESPN Radio’s coverage.

“ç 1 ““ Rachel Nichols will serve as the NBA Finals sideline reporter for the first time during ABC’s coverage.

“ç 12 ““ ABC/ESPN’s broadcast team of Mike Breen, Jeff Van Gundy and Mark Jackson will work The Finals together for the 12th time.

â—| Jackson has made the most appearances for an African-American game analyst for any major North American sports championship event.

â—| 14 ““ Jeff Van Gundy will provide analysis for his 14th consecutive NBA Finals, which is the most for a television analyst covering the event.

â—| 15 ““ Mike Breen will call his 15th straight NBA Finals ““ the most of any NBA play-by-play commentator.

â—| 18 ““ ESPN will produce The Finals on ABC for the 18th consecutive year.

#### NBA DIGITAL-----

“ç 18 ““ NBA TV’s Finals analysts ““ Charles Barkley, Kevin McHale, Shaquille O’Neal, Kenny Smith, Steve Smith and Isiah Thomas ““ made 18 combined NBA Finals appearances during their playing careers.

â—| NBA legends Grant Hill and Chris Webber will round out NBA TV’s Finals team for Turner Sports.

#### NBA FINALS AROUND THE WORLD-----

“ç 5 ““ There are a combined five international players on NBA Finals rosters: Kyle Alexander (MIA; Canada), Kostas Antetokounmpo (LAL; Greece; BWB Africa 2015), Goran Dragić (MIA; Slovenia), Kelly Olynyk (MIA; Canada; BWB Americas 2009), Chris Silva (MIA; Gabon)

“ç 66 ““ Sixty-six international media members from 23 countries and territories have participated in NBA player Zoom media calls since the start of the NBA Playoffs.

“ç 215/48 ““ The NBA Finals will reach fans in 215 countries and territories in 48 languages on their televisions, computers, mobile phones and tablets.

#### #NBATOGETHER-----

“ç 61 ““ To date, the NBA, together with players, the Orlando Magic and Disney, have donated 61 pallets of beverages, snacks, apparel and sporting goods following team departures from campus to local non-profit organizations and school districts serving the greater Orlando community.

#### NBA SOCIAL MEDIA-----

“ç 3,000,000 ““ More than three million followers have been added across @NBA social accounts since July 1.

“ç 5,300,000,000 ““ Since the season restart on July 30, NBA social channels have generated more 5.3 billion video views.

SOURCE: National Basketball Association (NBA). SOURCE National Basketball Association (NBA)

#### Article online:

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